

BUZZ ALERT  
MEDIATONIC PR  
ANNOUNCES NEW CLIENTS



**TRES FEMME ACCESSORIES** are luxurious girly essentials designed by Sue Messent. The collection includes Couture Cosmetic Cases, French Lingerie, Jeweled Lipbalms, and embroidered Boudoir Bags; Swarovski Crystal Jewelry, Feather Gift Boxes, Designer Tees and super stylish Home Décor. Standing out in the collection is the unique **Girly Tube** – a ribbon and crystal adorned case to carry your tampons discreetly and stylishly.

<http://www.tres-femme.com/>



**RBC DESIFEST 2009** - desiFEST is Canada's only National South Asian Music festival. Our vision is to create mainstream opportunities for South Asian artists and South Asian inspired music. Through desiFEST, we are helping to strengthen local communities, inspire youth and support the ARTS community in Canada. We're very excited to be working with some amazing partners this year, including MyBindi, Anokhi Magazine, Toronto Star, OMNI, CityTV, and CBC. RBC desiFEST 2009 has expanded to include Ottawa, Montreal, Vancouver and Toronto.

- **Ottawa:** May 6
- **Toronto:** May 28, VIP Launch / May 29th, 2009 - Sound Foundation / May 30 Yonge & Dundas (11am to 11pm - Free & Closing Party)
- **Montreal:** June 20
- **Vancouver:** July 23 – VIP Launch Evening (invite only) / July 25 – Plaza of Nations (2pm - 10pm Free & Closing Party)

National: Mediatonic PR & That PR Thing  
East Coast: That PR Thing  
West Coast: Mediatonic PR

<http://desifest.bluebandmedia.com/>



## ABOUT US

**Mediatonic PR** [www.mediatonicpr.com](http://www.mediatonicpr.com)

Mediatonic PR is a Vancouver-based boutique public relations and events agency specializing in culture, life + style communications. Cleverly mixed, never shaken our results are a tonic fusion of creating buzz, building brands, and optimizing results. Mediatonic PR is comprised of media savvy storytellers and strategic visionaries who have been instrumental in contemporary campaigns for such clients as: Tiësto: Elements of Life, Kanye West / Ludacris (GM Place), KCS Funds, Christian Audigier (Ed Hardy), Aloe Designs, Edgewater Casino, Canadian International Film Festival, Flashman Studios, Burlesque Beauties, and w.theitlists.com.

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LIFE + STYLE CLEVERLY MIXED. NEVER SHAKEN.