



‘Design in a Box’: DIY Homeowner Kit to Dig into Garden Design

Vancouver, BC (March 24, 2009) -- Aloe Designs has launched a new way for homeowners to get ‘Do it Yourself’ garden design that incorporates professional expertise at a fixed price. Aloe’s new ***Design in a Box*** kits are essential for every homeowner – everything you need is at your fingertips to make any project manageable and affordable.

Aloe’s *Design in a Box* is a customized garden design toolbox that provides clients with: professional concept plans, details on how and where to implement the design, site analysis (dishing the dirt on your dirt), shopping lists for plants, hardscape materials and accessories; and most importantly, expert advice on how to keep things green.

Caitlin Black, a leading garden designer and partner with Aloe Designs, came up with the concept as she saw clients wanting to be more involved and interactive with their green spaces. “We get the most excitement from projects where our clients get their hands dirty, and we’re happy to pass on our design advice and gardening experience so that people can build their own custom gardens without being overwhelmed by cost or making the wrong choices,” says Caitlin.

Aloe makes three *Design in a Box* kits – after all homeowners’ green spaces come in many types, so garden design should too:

- **Patio:** Ideal for small space gardens, patios, and decks.
- **Garden:** Focuses on larger areas, either in the front or back yard.
- **Landscape:** Covers all the ground in between, providing homeowners with comprehensive plans.

“We see people connecting with their outdoor spaces in a new way, as a place to relax, connect with the environment and as an extension of their home, and our toolboxes translate that into an achievable plan,” remarks Caitlin. “Most importantly, we want people to know that having their own beautiful green space is accessible and fun.”

‘Design in a Box’ is perfect for a variety of people who want to dig in – young families, professionals and condo dwellers – and makes for an ideal housewarming gift.

For Expert Comment on stories you are developing, please contact:

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About Aloe Designs www.aloesdesigns.com

Aloe Designs is a Vancouver garden design group that creates outdoor living spaces to reflect the individuality of our clients. Our fresh approach transforms patios, yards or rooftops into garden sanctuaries. Our design team provides a full package from consultation and design, to final landscape installation. Aloe is committed to sourcing organic and sustainable resources to rare, locally crafted goods. Move outdoors. Live outside.