

Home Staging Now More Relevant Than Ever in BC Buyers' Market

Vancouver, BC (April 14, 2009) – The British Columbia Real Estate Association forecasts a 13% price decline for residential properties in 2009, increasing pressure on sellers to demonstrate value in their homes now more than ever if they expect reasonable offers.

The professional home staging team at Staging Etc. helps sellers get ahead in a buyers' market by using cost-effective styling techniques that highlight a home's best assets and increase top dollar sale potential. Alice Tam and Lindsay Do, the dream-weaving design duo behind Staging Etc., work closely with sellers, agents and developers to create home selling solutions for residential properties in the Vancouver lower mainland area.

Boasting extensive staging experience ranging from condos and trendy lofts, to character homes and show suites, Staging Etc. provides styling solutions tailored to each unique project. They understand the importance of preserving a home's character while enhancing its best features using modern, west coast design techniques with mass-market appeal.

Professional home stagers use interior design techniques to prepare homes for the real estate market and encourage faster sales at the highest prices possible. Staging enhances everything from lighting schemes, use of space, furniture style and placement, and other decorative elements to highlight a home's best features while downplaying its flaws.

Originating in the United States in the 1970s, home staging has become increasingly popular across Canada due to its proven results. A study conducted in June 2008 by the Real Estate Staging Association, a member run trade organization of home stagers in North America, found that un-staged homes were on the market on average 120 days with out selling. Once those exact homes were professionally staged, they sold in an average of 26 days. *

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About Staging Etc www.stagingetc.com

Staging Etc Interiors are home staging specialists creating tailored home selling solutions for residential properties in the Vancouver lower mainland. Staging Etc provides simple, cost effective advice to help sellers, agents, and developers transform home spaces into a lifestyle and a top dollar sale. Staging Etc has created staging experiences for project such as: Rennie Realty, Canvas Kitsilano Townhomes, Blu Realty, Relax Whistler, and Shangri-la Vancouver.

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*Statistics from: www.realestatestagingassociation.com